

Kennie Sims

Personal Bio



Kennie Sims is with the Tampa Sports Authority, where he serves as the Vice President of Golf Operations. He has held this position since October 1, 2012. He is responsible for the daily operations and strategic planning for the three golf courses owned by the City of Tampa: Babe Zaharias, Rogers Park and Rocky Point. Collectively these operations generate \$3.2 million annually and staff over 130 employees and volunteers.

In May of 2008, he was named Director of Golf Operations, since that time he has improved profitability of the operation by 65% and during the same period he managed over \$6 million of capital improvements. He is responsible for managing the TSA relationship with The First Tee of Tampa which is a nonprofit foundation that impacts the lives of young participants through the game of golf.

Kennie has served as the Executive Producer of “A Tampa Golf Tour” a thirty minute documentary of the three City of Tampa golf courses and several television commercials designed to drive traffic to the courses. He has an extensive background in the golf industry, with thirty years’ experience. He has served in various positions for the Tampa Sports Authority including Head Golf Professional. As an accomplished instructor he has paved the way for many to enter and master the game.

Kennie earned his Masters of Business Administration at the University of South Florida and completed his Business Administration undergraduate studies at Fayetteville State University (NC). He was been awarded Golf Professional of the Year twice by his peers in the PGA of America, he has served as President of his chapter of the PGA and has served on the Government Relations committee for the PGA of America, where he has been asked to represent the golf industry on Capitol Hill. He currently serves as a board member of The First Tee of Tampa Bay and a member of the World Golf Foundation’s Diversity Task Force.

Kennie resides in Tampa, Florida and has two children, Kevin and Leslie. He is a savvy executive that enjoys sports, backgammon, travel and personal growth.

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